

Consider this

## Book review: Planting seeds of success in your financial garden

October 2023



## Kaylen Moodley Retail Client Services Consultant

Spring is a season of growth in the natural world and an opportune time to plant seeds – tiny, modest vessels with the capacity of abundant growth. There is an unmistakable sense of potential which these seeds can bring – extending past our gardens and into our journeys of financial success. We carefully sow the seeds of financial knowledge and make choices which we hope will lead to a bountiful harvest of financial success.

The Everything Personal Finance in Your 20s & 30s Book provides these seeds of financial knowledge. Remaining true to its title, the book is a comprehensive guide that addresses the financial challenges faced by young adults presented with financial decisions for the first time. The author, Howard Davidoff, provides a bounty of practical advice and strategies which can be used to tackle these challenges and create a strong financial foundation for success. Davidoff delivers his content in an approachable manner and simplifies complex concepts like debit management, retirement planning and budgeting – making the book a fantastic resource for those at the beginning of their financial journey.

With student loans, credit card debt and other financial obligations weighing down many young adults, I found that a relevant theme in the book was debt management. Davidoff provides practical steps for tackling debt and suggests that prioritizing high-interest debt and negotiating with creditors are fundamental to regaining control of your finances.

Davidoff's focus on budgeting was equally relevant – the book recognized the importance of creating a sustainable budget that aligns with your financial goals and lifestyle. I was reminded of a quote by Barack Obama: "A budget is more than just a series of numbers on a page; it is an embodiment of our values." Davidoff offers advice on tracking expenses and making more informed decisions around spending – ultimately aligning our budget with what we truly value in our lives.

I appreciated the coverage of key concepts in the world of investing and Davidoff's insight into early retirement planning. These invaluable insights lay the foundation for our journey towards financial prosperity during our retirement years, leveraging the remarkable potential of compound growth and consistent savings. These core principles resonate profoundly with M&G Investments—it is not about how successful you are; it is about how often you are successful.

In addition to its focus on debt management, budgeting, and investing, The Everything Personal Finance in Your 20s & 30s Book also emphasizes the significance of financial discipline and patience. Just as seeds require nurturing, time, and patience to grow into flourishing plants, our financial goals demand the same commitment. Davidoff wisely encourages readers to resist the allure of quick fixes and instead embrace the journey towards financial independence as a gradual process. The book underlines that building wealth is not a sprint but a marathon, and it is the consistency of our financial habits that truly determines our success.

As I concluded reading of this book, I couldn't help but reflect on the beautiful parallel between the growth of seeds in spring and our financial journeys. The Everything Personal Finance in Your 20s & 30s Book equips readers with the essential tools and knowledge, acting as the fertile soil in which their financial seeds can thrive. In a world where financial literacy is paramount, Davidoff provides an invaluable resource, ensuring that the seeds we sow today will indeed yield a bountiful harvest of financial success tomorrow.

## Disclaimer.

This document is for information purposes only and is not an offer to or solicitation for investors to invest in any of the capabilities or products offered by MandG Investment Managers (Pty) Ltd [M&G Investment Managers] (Registration no. 2013/051515/07) and MandG Investments (Namibia) (Pty) Ltd (Registration no. 1996/85) [M&G Namibia] or any of their associates, being MandG Investments Unit Trusts South Africa (RF) Ltd (Registration no 1999/005242/06) and MandG Investments Unit Trusts (Namibia) Ltd Registration no. 2007/609. M&G Investment Managers is an authorised discretionary financial services provider by the Financial Sector Conduct Authority of South Africa [FSP45199] in terms of the Financial Advisory and Intermediary Services Act, and has it's registered offices at 5th Floor Protea Place, 30 Dreyer Street, Claremont, 7708. M&G Namibia is an approved person in terms of section 4 of Stock Exchanges Control Act and has it's registered offices at 6 Feld Street, Windhoek, Namibia. Information given in this document has been obtained from, or based upon sources believed to be from an accurate and timely source but M& Investment Managers and M&G Namibia make no representations or warranty, express or implied, with respect to the correctness, accuracy or completeness of the information and opinions. This information is not intended to constitute a basis for any specific investment decision. Investors are advised to familiarise themselves with the unique risks pertaining to their investment choices. Investors should seek the advice of a properly qualified financial consultant/adviser before investing. The value of an investment will fluctuate and past performance is not necessarily an indication of future returns.